



NAMI Walks

National Alliance on Mental Illness

Proposal for Sponsorship



Saturday, June 2, 2018
Marina Park, Kirkland, WA



#StigmaFree

National NAMI Walks Elite Sponsor



National NAMI Walks Sponsor



National Walk Partner

NAMIWalks Washington

Located in Seattle, Washington, NAMI Washington and our 22 affiliates raise awareness and provide essential education, advocacy and support group programs at no cost for people living with mental illness and their loved ones in our communities across Washington State. NAMI Washington is a nonprofit, grassroots organization that addresses the mental health needs of our community, replaces stigma with understanding and helps thousands of families and individuals each year. NAMI Washington is a 501 (c)(3) mental health organization.

To register a team online, visit www.namiwalks.org/washington

Participant Information

All participants are encouraged to collect donations from family members, friends, co-workers and business associates. All walkers raising \$100 or more receive a NAMIWalks event t-shirt.

Walk Teams and Participation

Co-workers, community groups, families and groups of friends are encouraged to organize teams of walkers.

NAMIWalks Nationwide

NAMIWalks' public, active display of support for people affected by mental health conditions is one important way we are changing how Americans view people with a mental illness. NAMIWalks brings together individuals and businesses to help raise funds, combat stigma and promote awareness. NAMIWalks is NAMI's largest and most successful mental health awareness and fundraising event. In 2017, 80 NAMIWalks events raised over \$11 million to support local programs and initiatives that improve the lives of persons affected by mental illness.

About NAMI

NAMI is the National Alliance on Mental Illness, an association of hundreds of local affiliates, state organizations and volunteers who work in communities nationwide as part of the nation's largest grassroots mental health organization. NAMI offers help and hope, improves lives, takes a stand and educates families and those living with mental illness.

Sponsorship Opportunities

There are numerous ways corporations and organizations can partner with NAMIWalks to help build better lives for families and individuals in Washington State affected by mental illness.



Sponsor Benefits

	Title Sponsor	Premier	Presenting	Major	Gold	Silver	Start/Finish Line	Kick-off Event	Bronze	Supporter	Kilometer
Exclusive recognition at all annual NAMI Washington events	✓										
Recognition at Kick-off Event	✓	✓						✓			
Stage appearance on walk day	✓	✓	✓								
Listing in electronic communication	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo on stage banner on walk day	✓	✓	✓	✓	✓						
Sponsor's name included in press release	✓	✓	✓	✓							
Logo on walk day signage	✓	✓	✓	✓	✓	✓					
Walk day table	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on event poster	✓	✓	✓	✓	✓	✓	✓				
Listing in NAMIWalks brochure	✓	✓	✓	✓	✓	✓	✓	✓			
Logo on NAMIWalks t-shirt	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Logo or listing on NAMIWalks website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Please note: some benefits subject to print deadlines.	\$20,000	15,000	10,000	7,500	5,000	2,500	1,500	1,500	1,000	500	250

Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation, including sponsorship of food and beverages.

2017 Top Sponsors

National NAMIWalks Elite Sponsor:

Alkermes

Title Sponsor:

Fairfax Behavioral Health

Gold Sponsors:

CHI Franciscan Health
Kaiser Permanente
MultiCare
Perkins Coie
Amerigroup

Silver Sponsors:

AbbVie
Community Health Plan of Washington
Downtown Emergency Service Center
K & L Gates LLP

Optum
Overlake Medical Center
Providence St. Peter Hospital
SEIU Healthcare 1199NW
Smokey Point Behavioral Hospital
Swedish Medical Center
UW Medicine

Kick-off Lunch Sponsor:

Navos

Start/Finish Line Sponsors:

Compass Health
Essentia
Genoa
Janssen
Molina Healthcare
Otuska (WA)

Pacific Office Automation
Point S
Sound Mental Health
Bronze Sponsors:
Community Psychiatric Clinic
Comprehensive Healthcare
Frontier Behavioral Health
PhRMA
RI International
Skagit Regional Health
Telecare
Valley Cities
Virginia Mason
Washington State Hospital Association
We Work for Health – Washington

Supporter Sponsors:
Cascade Behavioral Health

Crisis Clinic
Dogwise Publishing
Greater Lakes Mental Healthcare
Island Hospital
Kiwanis Club - Monroe WA
Pacific Continental Bank
SEIU 775
Transitional Resources

Kilometer Sponsors:

Ben Franklin - Monroe
National Association of Social Workers - WA Chapter
Neurocrine
Pacific Institute of Medical Sciences
Toyota of Kirkland
Brain Injury Alliance of WA

Sponsorship Confirmation Form

Yes! We are proud to support the 2018 Washington NAMIWalks event. We authorize NAMI to include our name and/or logo on all the materials printed for the event consistent with our sponsorship selection below.

<input type="checkbox"/> Title Sponsor	\$20,000	<input type="checkbox"/> Start/Finish Line Sponsor	1,500
<input type="checkbox"/> Premier Sponsor	\$15,000	<input type="checkbox"/> Kick-off Event Sponsor	1,500
<input type="checkbox"/> Presenting Sponsor	10,000	<input type="checkbox"/> Bronze Sponsor	1,000
<input type="checkbox"/> Major Sponsor	7,500	<input type="checkbox"/> Supporter Sponsor	500
<input type="checkbox"/> Gold Sponsor	5,000	<input type="checkbox"/> Kilometer Sponsor	250
<input type="checkbox"/> Silver Sponsor	2,500		

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Email address: _____

For guaranteed inclusion of name/logo on printed materials, return form by May 1. To be included on the t-shirt, your logo saved in a vector file (EPS, PS, BMP, PDF) must be received within 6 weeks of Walk Day, otherwise you will be listed by name only on the shirt.

- Check enclosed (please make payable to NAMIWalks Washington)
- Credit card payments accepted online at www.namiwalks.org/washington
- Please send an invoice
- Please reserve an exhibit table and 2 chairs
- We will not be using our included exhibit space

For your records, our Tax ID# is 91-1689067. Please forward logo or any questions to: Krystal Marx at kmarx@namiwa.org

PLEASE MAIL SPONSORSHIP CHECKS TO: NAMIWalks Washington, 7500 Greenwood Ave N, Seattle, WA 98103

NAMI Washington
206-783-4288
www.namiwalks.org/washington
kmarx@namiwa.org
TAX ID #91-1689067

 **namiwalks**
National Alliance on Mental Illness
To learn more about NAMIWalks
visit www.namiwalks.org.